



## Press Release

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**SUNSYSTEM®**  
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For immediate release

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### **CONNECTICUT SOLAR THERMAL PRODUCTS FIRM SIGNS DEAL WITH EURO COMPANY**

Branford, CONNECTICUT – *SolarUS, Inc.*, a Connecticut solar thermal products company has become the exclusive North American distributor of a new line of high performance solar hot water storage tanks and related products that the company co-engineered with a leading European supplier of solar thermal equipment.

More than a year ago, engineers at SolarUS began working with solar experts at *SUNSYSTEM* – a solar and plumbing components manufacturer based in Shumen, Bulgaria – to design a solar hot water storage tank specifically for the growing U.S. solar heating and cooling market. The collaboration produced a product that executives from both companies say performs better, is easier to install, and costs less than existing products on the market.

The two businesses signed a distribution agreement during last week’s Solar Power International 2011 trade show and conference in Dallas, Texas that makes SolarUS the exclusive distributor of this line of solar hot water products in the U.S.

"Both of our teams and have worked closely together over the past year to design a storage system that will exceed the strict demands of the American consumer," said SolarUS CEO Steve Elkin. "This new design increases the overall solar system’s performance and streamlines the installation process for installers. To consumers it means better performance for less cost. "

"We feel these new and innovative products will help create many new solar industry jobs in the U.S. and in Europe," said Martin Pavlov, CEO of SUNSYSTEM.

The line is expected to be on the market in the early spring of 2012 once the products have received the required industry certifications.

SolarUS' ([www.solarusmfg.com](http://www.solarusmfg.com)) core product is solar thermal collectors – both evacuated tubes and flat plate collectors. These collectors can be mounted on a roof, wall or to the ground. All SolarUS solar products are eligible for the current 30-percent U.S. federal tax credit and other state and local incentives.

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